



MARYLAND RURAL WATER ASSOCIATION

SPONSORSHIP OPPORTUNITIES **2026–2027** MEMBERSHIP YEAR

SUSTAINING PARTNERSHIPS + 2027 ANNUAL CONFERENCE

CONTACT

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Why Partner With MRWA?

MRWA connects companies serving the water and wastewater industry with the people, systems and communities doing this essential work across Maryland.

Our sponsorship opportunities are designed to help your company stay visible, build meaningful industry relationships and engage directly with water and wastewater professionals – while supporting the training, technical assistance, resources and advocacy MRWA provides year-round.

VISIBILITY

Keep your company in front of MRWA members through conference, digital and publication opportunities.

CONNECTION

Build relationships with water and wastewater professionals, decision-makers and industry peers.

ENGAGEMENT

Show up where the industry gathers – at the Annual Conference, training and high-value member touchpoints.

YEAR-ROUND • AT CONFERENCE

Choose the level of partnership that best aligns with your goals.

Association Sponsor

Our highest level of partnership combines premium Annual Conference benefits with year-round visibility recognition, and access. Introduced in 2024 with one Association sponsor, this increasingly popular program grew to include six sponsors for our 2025–2026 membership year.

ASSOCIATION SPONSOR

\$5,000

2026–2027 membership year

CONFERENCE + TRAINING

- All Gold Sponsor benefits at the 2027 Annual Conference
- 60% discount on a second exhibit booth
- 2 complimentary additional booth staff passes, plus 20% off other additional staff passes
- Pre-registration and advance priority booth selection
- Priority access to purchase limited conference sponsorship opportunities before general availability
- Preferred consideration for training opportunities

YEAR-ROUND VISIBILITY

- Company logo on the MRWA website as an Association Sponsor with clickable link
- Quarterly Association Sponsor recognition on MRWA social media
- Logo and clickable link in MRWA's monthly E-Newsletter
- Recognition as an Association Sponsor in our quarterly magazine, The Maryland Current
- Recognition in MRWA's annual print membership directory
- Annual Sponsor Spotlight feature created in partnership with MRWA
- 2026–2027 Associate Membership dues included

Conference Sponsorships

Three conference sponsorship levels provide increasing visibility, booth priority and recognition.

GOLD

\$3,000

- 1 complimentary premium exhibit booth with early registration and Priority 1 booth selection
- 40% discount on a second booth
- Logo featured on conference badge lanyard
- Opportunity to speak about your company from the stage at the Awards Lunch
- Lobby / hallway signage to classrooms
- Early access to the conference registration email list
- Promotional material in registration bags (provided by sponsor)

SILVER

\$2,000

- 1 complimentary preferred exhibit booth with early registration and Priority 2 booth selection
- 25% discount on a second booth
- Visual and verbal recognition from stage at the Awards Lunch
- Promotional material in registration bags (provided by sponsor)

BRONZE

\$1,500

- 1 complimentary standard exhibit booth with early registration and Priority 3 booth selection
- Verbal recognition at the Awards Lunch

INCLUDED AT EVERY CONFERENCE SPONSORSHIP LEVEL

Logo included on conference emails, event tote bag, event website/signage, event app (linked to your company website), Awards Lunch slides, event table tents and conference T-shirt. Logo also appears on the MRWA website and conference event site as a Conference Sponsor.

Compare Sponsorship Levels

SPONSOR BENEFIT	ASSOCIATION \$5,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,500
Complimentary exhibit booth	✓	✓	✓	✓
Conference logo package*	✓	✓	✓	✓
Awards Lunch recognition	✓	✓	✓	✓
Registration bag materials	✓	✓	✓	-
Second booth discount	60%	40%	25%	-
MRWA website: Conference Sponsor	✓	✓	✓	✓
Lobby / hallway signage	✓	✓	-	-
Conference badge lanyard logo	✓	✓	-	-
Stage speaking opportunity	✓	✓	-	-
Early access to registration email list	✓	✓	-	-
2 booth staff passes + 20% additional staff	✓	-	-	-
Year-round website logo + link	✓	-	-	-
Quarterly social media recognition	✓	-	-	-
Monthly E-Newsletter logo + link	✓	-	-	-
The Maryland Current recognition	✓	-	-	-
Annual print directory recognition	✓	-	-	-
Annual Sponsor Spotlight feature	✓	-	-	-
Preferred training consideration	✓	-	-	-
2026-2027 Associate Membership dues	✓	-	-	-

*Conference logo package includes conference emails, event tote bag, event website/signage, event app, Awards Lunch slides, event table tents and conference T-shirt.

Conference Event Sponsorships

Pair a core sponsorship with a targeted conference moment- or choose a specific visibility opportunity that fits your goals.

SELF-SERVICE REGISTRATION **\$400** **NEW FOR 2027 · 2 AVAILABLE**

Put your company front and center as attendees arrive and check in. Sponsor recognition includes signage at the new self-service registration stations.

WELCOME HAPPY HOUR **\$500** **MONDAY OPENING EVENT**

Help kick off the Annual Conference at one of our most popular networking events. Includes event signage and the opportunity to provide branded promotional items. Over 100 attendees participated in 2026.

HAPPY HOUR WITH VENDORS **\$500** **TUESDAY · EXPO HALL**

Connect with attendees during this dedicated networking event in the exhibit hall. Includes signage at the bar, exhibit hall entrance, and the opportunity to provide promotional items, plus verbal recognition before the Ultimate Meter Challenge.

CONFERENCE T-SHIRT **\$150** **12 LOGO POSITIONS**

Extend your company's visibility beyond the conference with your logo on the official event T-shirt distributed to attendees at registration. This has sold out for the last 3 years!

TUESDAY BREAKFAST **\$300**

Start the conference day with your company in front of attendees as they gather for breakfast. Includes sponsor signage in the breakfast area.

WEDNESDAY BREAKFAST **\$300**

Keep your company visible as attendees gather for the final day of the conference. Includes sponsor signage in the breakfast area.

TUESDAY LUNCH **\$500**

Support a midday opportunity for attendees to connect, recharge and network. Includes prominent sponsor signage near the lunch stations.

AWARDS LUNCH **\$750**

Support one of the conference's signature events as MRWA recognizes outstanding achievements in the water and wastewater industry. Includes entrance signage and verbal recognition from the stage during the Awards Lunch.

ADDITIONAL WAYS TO PARTICIPATE

Clay Shoot Sponsorships + Conference Support

From networking at the annual Clay Shoot to supporting the conference itself, these additional opportunities offer meaningful ways to contribute to MRWA's signature industry event.

CLAY SHOOT SIGNATURE SPONSOR

\$1,000

Support one of MRWA's signature conference activities and connect with industry professionals outside the traditional conference setting. Includes sponsor recognition at the Clay Shoot and verbal recognition during the post-event lunch.

CLAY SHOOT AMMUNITION SPONSOR

\$500

Help make the Clay Shoot possible by supporting the cost of ammunition provided to participants. Includes sponsor signage at the event and recognition during the post-event lunch.

CLAY SHOOT STATION SPONSOR

\$100

Put your company in front of Clay Shoot participants with sponsor signage at a designated shooting station. Ten stations are available, with up to two sponsors per station.

GENERAL CONFERENCE SUPPORT

\$100

Support the continued success of MRWA's Annual Conference with a contribution that helps make this important industry event possible. An accessible way to support the conference without committing to a formal sponsorship package. No additional sponsorship benefits are included.

BECOME A SPONSOR

Ready to build your 2026-2027 MRWA partnership? Contact Katie Weber to discuss sponsorship availability and the opportunities that best align with your company.

Katie Weber | 240-660-0652

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